



MINUTES

ATTENDEES

Present at the meeting were: Board Members Viki Brown (President), Kim Young (Vice President), Susan Kiefer, Marissa Barrientos Shepherd, and Kevin Keating.

Additional attendees: Kari May (Library Director), Kelda Vath (Assistant Director, Support Services), Joan Vigil (Assistant Director, Public Services), Brynn Fogerty (HR Manager), Ginny Auer (Foundation Executive Director), Daniel Madrigal (Interim Finance Manager), Jacquelyn Bunick (Legal Counsel), and Val Nowak (Executive Assistant)

CALL TO ORDER/ROLL CALL

President Brown called the meeting to order at 4:03 p.m. Roll call was taken, and the Land Acknowledgement read.

INTRODUCTIONS / PROCLAMATIONS

Director Brown read a proclamation declaring April 7-13, 2024 as National Library Week, and April 3, 2024 as Library Giving Day.

CONSENT AGENDA

MOTION: Director Kiefer moved to approve the agenda and to accept the items on the consent agenda. Director Young seconded, and the motion was approved unanimously.

ORAL REQUESTS AND COMMUNICATIONS FROM AUDIENCE

Eric Dziura extended his congratulations for the DPIL event and recognized the Board for their efforts. He requested that the video recordings be made available online on the JCLS YouTube channel.

REPORTS

Library Director's Report

Director May highlighted the Rogue Reads summary from the report and noted that she had reported on early literacy and the Dolly Parton Imagination Library at Central Point and Medford Rotary Clubs. She commented that she had since learned that her presentation had inspired one of the members to sign up as a SMART volunteer.

May and Business Librarian Roslyn Donald attended a SOREDI state of the economy event and learned about the state of economic development in the area. In February, JCLS learned that PeopleStrategy had been acquired and HR is looking at replacement options.

Director Young asked how Rogue Reads participation compared with prior years. Director Shepherd commented favorably on the Kid Librarian program in Central Point. Director Brown showed a copy of a direct mailer marketing effort that she had received as a resident of the Upper Rogue.

Facilities Master Plan

May thanked the Board for attending the Strategic Visioning Workshop and noted that a summary written by the consultants had been included in the packet. The project is currently on track, and a Community Listening Session will be held Tuesday, April 16 from 5:30-7:00. It will be held in the Large Meeting Room in Medford and live-streamed to the Ashland, Eagle Point, Central Point, and Rogue River branches.

Jackson County Library Foundation Report

Foundation Director Ginny Auer noted that the DPIL Breakfast had gone very well and thanked the Board for attending. She noted that Library Giving Day is upcoming and gave out flyers to advertise fundraising efforts.

Director May then introduced Executive Assistant Valor Nowak, who gave a brief presentation on the history of National Library Week and the celebration days within it. Afterwards, the Board briefly discussed writing a letter to the editor as an advocacy effort. Director Kiefer volunteered to write the letter.

UNFINISHED BUSINESS

None

NEW BUSINESS

Digital Collection Development

Laurin Arnold and Kelda Vath presented information on JCLS's digital collections – Hoopla and Overdrive – and the nuances between them. Hoopla is a pay-per-use model, whereas Overdrive uses a licensing model. They discussed the costs of using each resource, and how popular each service was with patrons. They then presented an overview of why Hoopla's library had recently been reduced. The presentation concluded with a discussion of what the current status of the digital collection is, and what trends are expected to see moving forward.

Following the presentation, the Board discussed the digital materials budget and strategizing advocacy on behalf of libraries to digital publishers. It was noted that providing education on this issue to patrons would be useful. A blog post is forthcoming, and there have been articles written by other libraries. Vath noted that this issue is widespread, and thanked Arnold for her considerable amount of research and thought on the matter.

COMMITTEE AND BOARD MEMBER REPORTS

Advocacy Committee

Director Young summarized that the committee has reviewed another draft of the Advocacy toolkit. A copy will be shared with the Friends and Foundation, and a final copy is expected to be presented by June.

Facilities Committee

The Committee reviewed a five-year capital plan with the County and discussed in particular renewal of the contract with Pathway, the pollinator garden project, landscaping concerns, sustainability including solar, and roof replacements.

Director's Evaluation Subcommittee

Director Brown has reviewed two consultant proposals, and the committee selected A Local Librarian Consulting, which is based on the East Coast. Further meetings will be scheduled soon, and the process will be completed by the end of May. The consultant was chosen based on her experience with working with boards and libraries in particular, and the proposals given in response to the scope of work agreed upon by the committee, and in accordance with the Director's Evaluation Policy.

ADJOURN

President Brown adjourned the meeting at 5:57 p.m.

/s/ Val Nowak

Recording Secretary