

MINUTES FOR THE
JACKSON COUNTY LIBRARY DISTRICT
BOARD STUDY SESSION
FEBRUARY 22, 2016

1. Call to Order/Roll Call

The Jackson County Library District (JCLD) Special Board Meeting was opened by President Monica Weyhe on Monday, February, 22, 2016, at 3:15 p.m. in the Guanajuato Meeting Room at the Ashland Library, 410 Siskiyou Boulevard, Ashland, Oregon 97520. Those present were:

Present:

Monica Weyhe, President
Maureen Swift, Vice President
Carol Doty, Director
Jill Turner, Director

Absent:

Susan Kiefer, Director

Also Present:

Tammy Westergard, Library Director, Jackson County Library Services (JCLS)
Amy Blossom, Ashland Branch Manager, JCLS
Susan Bloom, Access Services Coordinator, JCLS
Dana Braccia, Vice President, Library Systems and Services, Inc. (LSSI)
Laura Burnett, Regional Director (LSSI)
Lisa Marston, Executive Administrator
Mara Owens, Ashland Citizen

2. Study Session – Strategic Planning 2016-2020

The meeting was called to order at 3:15 p.m. The purpose of the meeting was for the Board to provide input on the Blue Ribbon Committee's (BRC) recommendations regarding the Library District's vision, mission and values. The meeting was facilitated by Margot Helphand, who also provided the attached summary of the Board's study session/work session.

President Weyhe adjourned the study session at 4:42 p.m.

/s/ Lisa Marston

Recorder

Approved – March 10, 2016

Attended by:

Board Members: Carol Doty, Maureen Swift, Monica Weyhe, Jill Turner

Staff: Tammy Westergard, Susan Bloom, Amy Blossom, Lisa Marston

Facilitator: Margot Helphand

Guests: Dana Braccia, Laura Burnett

I. Meeting Agenda

- Introductions and Overview
- Recap of Community Engagement results and Planning Process
- Review Blue Ribbon Committee Draft Mission and Values and Provide Feedback
- Next Steps

II. Recap of Key Themes

Margot recapped the work accomplished at the Blue Ribbon Committee 2/1/16 meeting. She recapped the key themes identified in the community engagement process describing priorities for library services. The key themes divided into three categories reflecting the district's tag line – Learn, Connect, Grow.

LEARN:

- Libraries take a leading role to ensure digital needs of patrons are met - access to technology and digital literacy
- Libraries take a leading role in supporting literacy; supporting children's readiness for school
- Libraries support love of learning, lifelong learning, personal growth

CONNECT:

- Libraries work in partnerships with others to achieve community goals
- Libraries are hubs of communities and a focal points of civic life and resource centers

GROW (THRIVE):

- Libraries support workforce development and economic prosperity
- Basic workforce skills
- All areas of literacy

III. Review Mission

The Board reviewed the Blue Ribbon committee's mission statement drafted on 2/1/16 as well as the criteria for an excellent mission statement. The board enthusiastically endorsed the mission statement.

The mission of the Jackson County Library District is to connect ALL people to knowledge, ideas and each other.

IV. Review Values

The Board reviewed the criteria and definition of core values.

A. What are Core Values and Criteria

Core values are the organization's enduring, essential tenets

- You would want the JCLD to continue to stand for this core value in 100 years?
- You would want the JCLD to stand for this even if it became a disadvantage?
- Typically not more than 6 values with descriptions

B. Draft Values and Key Descriptions

- **Welcoming** – library is for everyone, respect, all cultures, honor diversity ...
- **Accountability** – integrity, credible, straight forward, transparent, ROI, honesty, to patrons, community, staff
- **Accessibility** – “look beyond the obvious” removing barriers, intellectual freedom, outreach
- **Innovation** – fun, creative, leverage assets of the community, build on success
- **Collaboration** – Community – place of the people, unifying thread, partnerships

B. Key Comments

- Board members suggest that the word integrity is key as a value. It is viewed as more all-encompassing than “accountability”.
- Board members suggested that “Respect” is a key value and is perhaps the overarching idea expressed by the “Welcoming” descriptors.
- They strongly support the values of “Collaboration”, “Innovation” and “Accessibility”.

V. Next Steps

- Blue Ribbon Committee finalizes recommendation of mission and values
- Blue Ribbon Committee reviews goals and objectives and refines
- Board will review revised values and drafted goals and objectives at next work session 3/14/16
- The Blue Ribbon Committee will receive the Board's feedback at their final meeting on April 11th