GOALS WORKSHEET

What are Goals?
Goals are like big mountains to climb – they serve as unifying focal points of effort. They describe what the Jackson County Library District would like to accomplish over the next 5 to 10 years.

Step #1 Create a Headline
Imagine that it is June 2022 and the Mail Tribune has a feature story on the Jackson County Library. What would the headline read? What are key points of the article? Please list your imagined headline below.

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Step #2 Share Your Headlines
In round robin fashion, share your headlines with the others at your table. There is no criticism of any statements.

Step #3 As a group, select the three to five most exciting headlines. In making your selection, consider the criteria listed below.

- Engages people – Reaches out and grabs them. People “get it’ right away. It requires little or no explanation.
- Tangible, energizing and highly focused.
- When I read this I think, “Wow, it would be fantastic to make this all happen. I would really like to part of this.”
- Connects to our purpose?
- In 10 years, we would be able to tell if you have achieved this?

Step #4 Write Your Big Goals on the report out sheet provided to your group